



# **futurebuild**

The future of the built environment is here

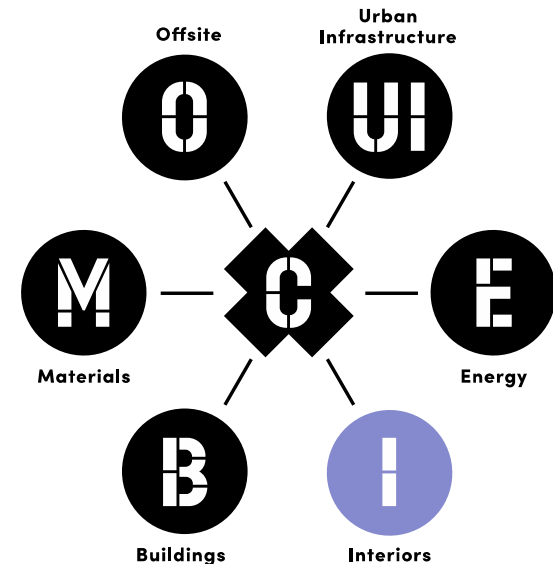
05 - 07 March 2019 / ExCeL, London

## Futurebuild 2019

Futurebuild brings together opinion-shapers, decision-makers and product innovators under a common purpose to explore the latest technologies and approaches, and debate the biggest issues facing the built environment.

The six Futurebuild Hubs will provide dedicated platforms that unite sector specific experts and innovators with leading brands and organisations, the Hubs are the place to showcase innovation and launch and promote products with highly engaged audiences.

The new dedicated **Interiors Hub**, is the leading destination for manufacturers across all areas of commercial and domestic interiors to meet the UK's largest audience of contract specifiers.

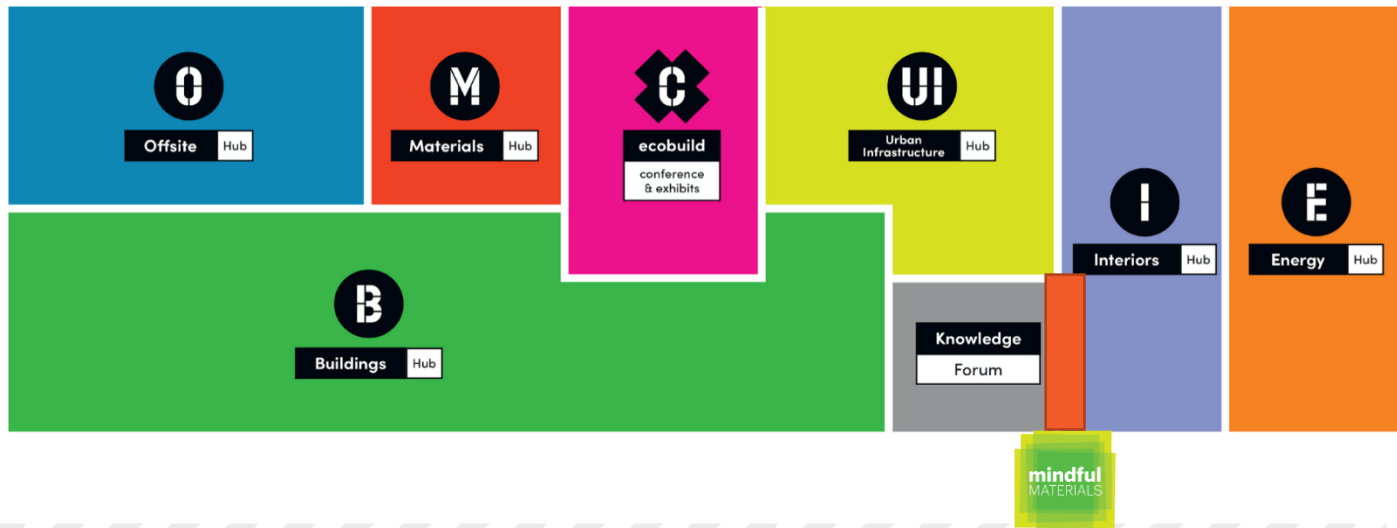


## New for 2019: mindful MATERIALS Certification Pavilion

Futurebuild delivers content and networking opportunities in many ways and new for 2019, will be The Certification Pavilion, sitting at the heart of the event, forming part of the Interiors Hub.

Designed to meet the ever-evolving needs of visitors seeking sustainable product information, The Certification Pavilion will showcase certified products and focus on conversations around materials transparency and product certifications.

The Certification Pavilion will offer you a unique opportunity to showcase your brand and its' sustainable product certifications.

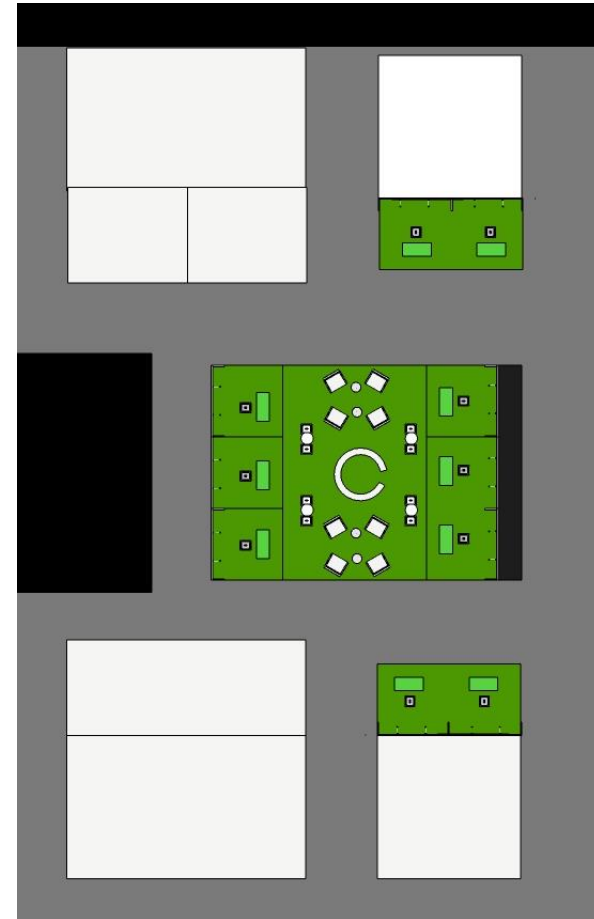


# Getting involved...

## mindful MATERIALS Certification Pavilion

The Certification Pavilion offers 10 participating exhibitors a complete turn-key solution, while providing a simple yet effective way to showcase your company sustainability efforts.

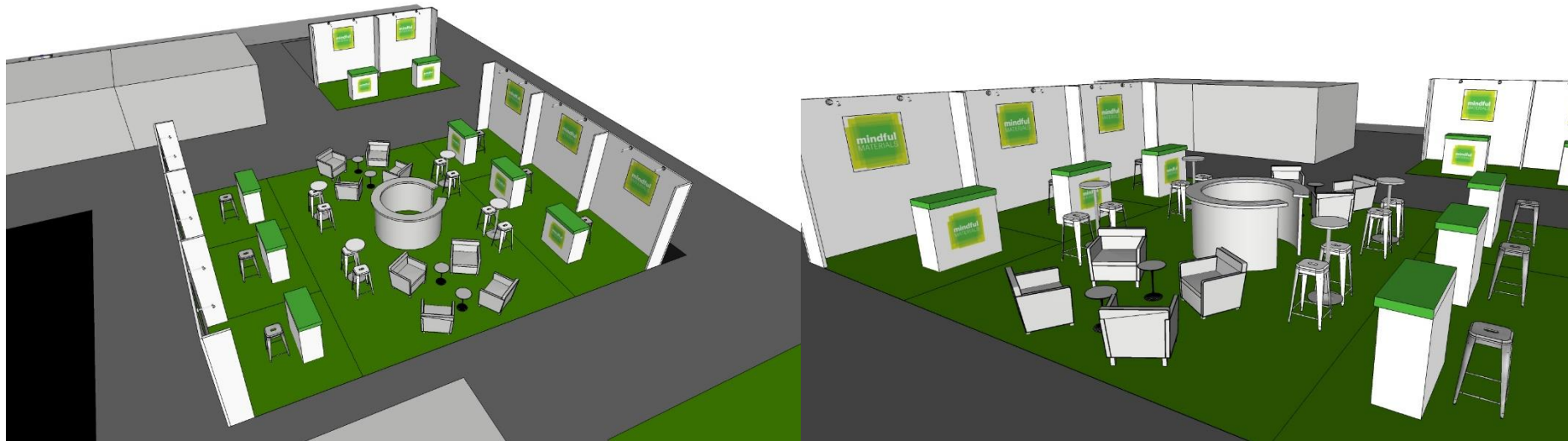
- Exhibit in one of the most prominent locations on the show floor – adjacent to the Interiors Hub and the Knowledge Forum.
- Exhibit in an exclusive zone dedicated to Certification Program Operators and manufacturers with key sustainability certifications.
- Sponsorship of an International event series curated by GIGA, showcased at Futurebuild - **MATERIALIZE | Materials Focused Education**



## Pavilion Marketing & Branding

Futurebuild will have a focused marketing & PR campaign to promote the Certification Pavilion. This will include:

- Dedicated space on futurebuild.co.uk
- Highlighted Certification Pavilion exhibitors on the website and Official Event Guide
- Targeted emails delivered to a database of 250,000
- Inclusion within the Official Event Preview and Official Event Guide



## Certification Pavilion packages

**Exclusive rate combining booth space and event sponsorship available for Certification Pavilion exhibitors...**

Exhibiting brands in the Certification Pavilion will showcase their sustainable products within a dedicated space on the show floor and be recognized as MATERIALIZE Workshop event sponsors.

Join brands who make highlighting their sustainability certifications a priority at Futurebuild. If you are looking for an effective stand space with a targeted show floor impact, then this package is perfect for your company...



### 9m<sup>2</sup> bespoke stand (Only 10 available)

- Walling to party walls
- Carpet
- Large corporate logo (1.5m vinyl graphic)
- mindful Materials branded desk
- Onsite storage
- 2 x LED spotlights
- 1 x 500w socket (not 24hr)
- 1 x Stool

### MATERIALIZE Workshop Sponsorship & Pavilion Marketing

- Workshop event sponsorship
- Logo in workshop area | verbal brand recognition
- MATERIALIZE Workshop participant
- Marketing and promotion as part of Futurebuild's Knowledge forum programme, Futurebuild & GIGA social media and eblast marketing efforts
- Certified products featured in Origin Data Hub and Futurebuild materials database

All-inclusive Exclusive rate:

9m<sup>2</sup> - £6,000 (value £7,950 - turn-key booth, sponsorship & marketing)