

# DISTRICT ENERGY

Understanding the approach to decarbonisation  
of heat and energy networks

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FuturebuildNow



## About Futurebuild 2021

Futurebuild brings together over **20,500** decision-makers from across the building industry, and these forward-thinkers and mobilisers need you to help them make the changes that will shape the future of the built environment.

Across three days, a world-class knowledge programme, alongside the exhibition of innovative and inspiring brands, combine to create an unmissable experience.

We are excited to introduce the District Energy pavilion in 2021, providing solutions and essential knowledge for those looking to understand more about the approach to decarbonisation of heat.

**Be part of  
the future**

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district-energy](http://www.futurebuild.co.uk/district-energy)



## WHAT IS DISTRICT ENERGY?

District energy and in particular low carbon heat networks are now recognised across the UK as one of the cornerstones for delivering decarbonisation of heat which is essential if we are to meet our commitments on Net Zero Carbon.

The District Energy pavilion will provide solutions and essential

knowledge for those looking to understand more about this approach to decarbonisation of heat, whether from the perspective of the range of energy sources, distribution systems, consumer connections or the impending regulation of heat networks.

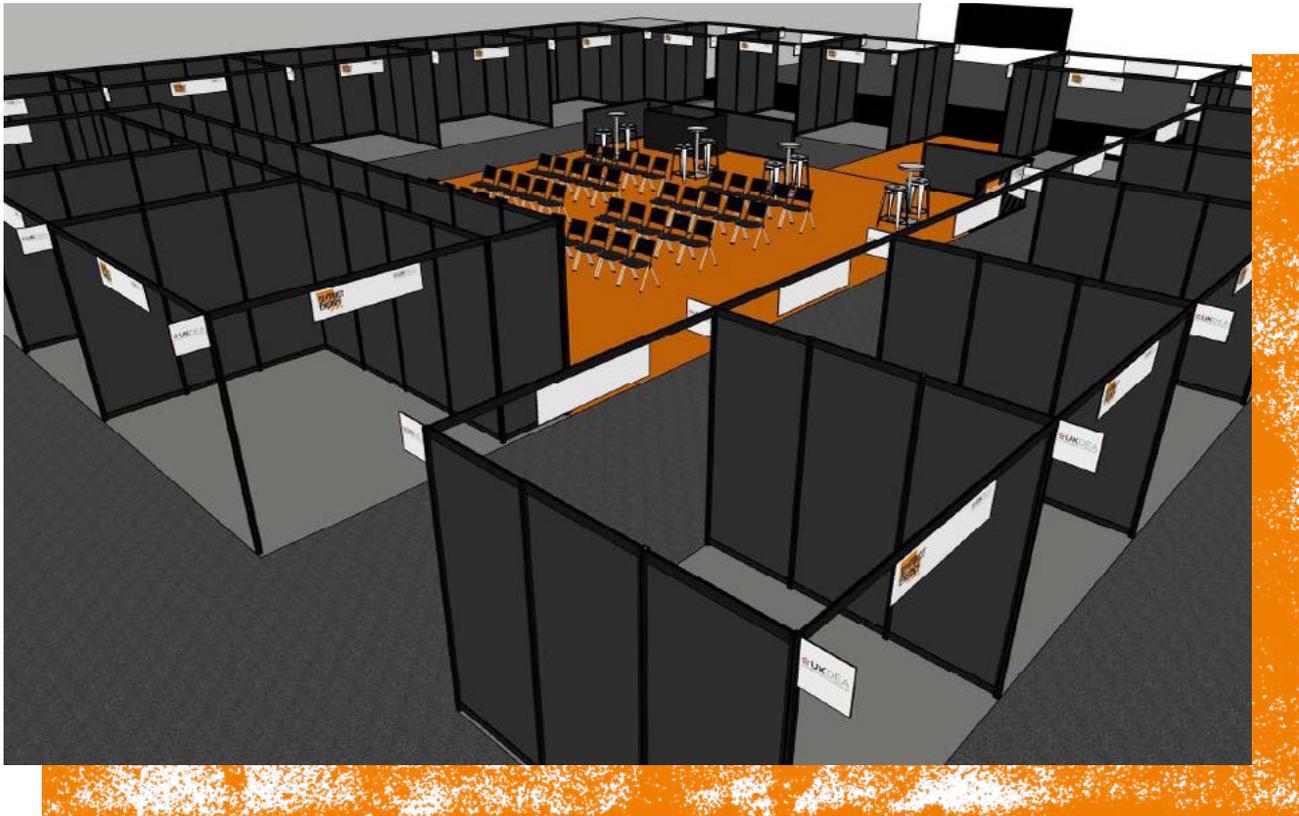
**47%** visit for Energy storage

**34%** visit for Energy Management Products

**75%** visit for the latest innovations and technology

### Top products visitors want to see

**RENEWABLES | ENERGY STORAGE | HEATING SYSTEMS | ENERGY MANAGEMENT PRODUCTS**



## WHO WILL BE @ DISTRICT ENERGY?

### Job titles of visitors includes

- Government and public sector
- Local Authorities
- Housing Associations
- Installers
- Architects and Designers
- Consultants
- Developers
- Housebuilders and contractors
- Energy managers
- Building Service Engineers
- Facility Managers

## DISTRICT ENERGY PAVILION

### District Energy Stage

Join the discussion on the District Energy Stage with expert speakers discussing heat networks, the Green Heat Grant, decarbonisation and more.

### District Energy Pavilion

Come and network with your energy peers at the District Energy Pavilion – your opportunity to really find out how you too can embrace the latest innovative approaches.

# EXHIBITING @ DISTRICT ENERGY



## Shell Scheme

Let us take care of the set up for you – the shell scheme package gives you everything you need to showcase your brand to the crowds of visitors, ready when you arrive.

Each 12m shell scheme package includes:

- Shell walls, fascia and nameboard
- Carpet
- 2 LED spotlights
- 1 twin electric 500w socket

Standard rate: £520 per sqm



## Space only

Create a custom stand that broadcasts your brand values, attracts customer traffic, and plants your flag in the sustainable built environment landscape.

You can bring your existing stand solution or talk to us and we can recommend a solution provider offering you a fully custom solution.

Standard rate: £400 per sqm



## Boost your reach, exposure and ROI

EasyGo is a service package based on the latest developments in digital marketing technology. It is part of the standard Easyfairs offer but you can choose one of four packages that best meets your objectives.

**GOVISIBILITY**  
Promote your company profile.  
**£550**

**GOLEADS**  
Maximise lead generation and deepen customer relationships.  
**£675**

**GOPLUS**  
Maximise lead generation and enhance online visibility.  
**£940**

**BEST VALUE**

**GOPREMIUM**  
Maximise lead generation and brand exposure, onsite and online.  
**£2,500**

**LIMITED NUMBER**

All bookings require an EasyGo package starting from £550.



**Get in contact now:**

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